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Committed to promoting the development of children's nursing through evidence based information about practice and education

Appointment of Social Media lead to the Association of British Paediatric Nurses

The Association of British Paediatric Nurses (ABPN) is seeking to appoint a Social Media lead to the governing group of the Association.

The ABPN is a UK-based organisation for nurses working with children, with a membership of nurses in clinical practice, education, leadership and research.

The ABPN is a registered charity, Charity Number: 272731. Our website address is www.abpn-uk.com

The Social Media lead is an unpaid role and requires attendance at 3 meetings a year (including AGM). At present these meetings are held virtually but, as appropriate, travel expenses are reimbursed for any events/meetings attended on behalf of the Association. The time commitments are expected to be about the same as the existing committee roles of 4hrs per month

The role provides an opportunity to be involved in the work of the longest established children's nursing association in the world and to help ensure that the voice of nurses working with children and young people is heard.

The Governance and Development Group is a friendly and supportive one and the new appointees will be supported in their roles by the existing committee members to provide a full induction to the responsibilities.

For further details about the roles please see the attached pack or contact katrina.mcnamara@icloud.com to arrange informal chats with the Chair. Expressions of interest will be by a brief statement and will be followed by virtual interview at a date convenient to applicants.

Closing date. 31st August 2022



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Information Pack

13th July 2022

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The Association is the longest established children's nursing association in the world. ABPN is a registered charity, Charity Number 272731.

Our aim is to promote the development of children's nursing through evidence-based information about practice and education.

This is an unpaid role which requires attendance at 3 meetings a year (including AGM). At present these meetings are held virtually, travel expenses are reimbursed, as appropriate. Time commitments are estimated to be approximately 4hrs per month (plus meetings)

The new Social Media lead will be supported by the Chair and/or President to provide a full induction to the responsibilities.

Role Description (Social Media lead)

Key responsibilities

- Develop a social media presence for the Association, ensuring that appropriate social media procedures and controls are in place

Key duties

The duties of the Social Media lead include the following.

- Developing and overseeing social media content to ensure a sustained social media presence
- Working with the chair to ensure that social media statements are in accordance with ABPN values and aims and NMC social media guidance
- Preparing and presenting short reports to Governance and Development Group (G&D)
- Keeping G&D informed about its social media developments, drawing attention to important points in a coherent and easily understandable way
- Supporting recruitment campaigns for membership of the Association