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Committed to promoting the development of children's nursing through evidence based information about practice and education

Appointment of Communications Lead to the Association of British Paediatric Nurses

The Association of British Paediatric Nurses (ABPN) is seeking to appoint a Communications Lead to the governing group of the Association.

The ABPN is a UK-based organisation for nurses working with children, with a membership of nurses in clinical practice, education, leadership and research.

The ABPN is a registered charity, Charity Number: 272731. Our website address is www.abpn-uk.com

The Communications Lead is an unpaid role and requires attendance at 3 meetings of the Association's Governance and Development Group per year (including the Annual General Meeting (AGM)). At present these meetings are held virtually but, as appropriate, travel expenses are reimbursed for any events/meetings attended on behalf of the Association. The time commitment is expected to be about the same as the existing committee roles (4hrs per month).

The role provides an opportunity to be involved in the work of the longest established children's nursing association in the world and to help ensure that the voice of nurses working with children and young people is heard.

The Governance and Development Group is a friendly and supportive one and the new appointees will be supported in their roles by the existing committee members to provide a full induction to the responsibilities.

For further details about the roles please see the attached pack or contact katrina.mcnamara@icloud.com to arrange informal chats with the Chair. Expressions of interest will be by a brief statement and will be followed by virtual interview at a date convenient to applicants.

Closing date. 30 November 2022



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INFORMATION PACK
Communications Lead to the
Association of British Paediatric Nurses

October 2022

Appointment of a Communications Lead to the ABPN

The ABPN is seeking to appoint a Communications Lead to the governing group of the Association.

The Association is the longest established children's nursing association in the world. ABPN is a registered charity, Charity Number 272731.

Our aim is to promote the development of children's nursing through evidence-based information about practice and education.

This is an unpaid role which requires attendance at 3 meetings a year (including the Annual General Meeting (AGM)). At present these meetings are held virtually, travel expenses are reimbursed, as appropriate. The time commitment is estimated to be approximately 4hrs per month (plus meetings)

The new Communications Lead will be supported by the Chair and/or President to provide a full induction to the responsibilities.

Association of British Paediatric Nurses

Communications Lead: Role Description

Key responsibilities

- Develop and deliver communications for the Association to help maintain information sharing with members and to establish and maintain a high positive media profile

Key duties

The duties of the Communications Lead include the following.

- Creating the Association's Newsletter for members
- Developing and managing ABPN's social media platforms, bringing fresh and imaginative ideas that further our organisational aims
- Working with the Chair to be assured that public statements are in accordance with ABPN values and aims and NMC social media guidance
- Preparing and presenting reports to Governance and Development Group (G&D)
- Keeping G&D informed about communications developments, drawing attention to important points in a coherent and easily understandable way
- Supporting recruitment campaigns for membership of the Association